

## Post-Merger Integration

*Protect your investment with careful planning and expert assistance.*

Every year, thousands of companies engage in mergers and acquisitions. Their goal: Become bigger and better.

Unfortunately, many companies just become bigger. Better falls by the wayside when design finally gives way to execution. They acquire, but never truly merge. The result is companies that are more divided than united and investments that cost a lot but produce very little. It's no wonder that most mergers and acquisitions fail.

Luckily, yours can succeed. The key is having a strong post-merger integration strategy with which to turn two good companies into one great one. RSM McGladrey can help you build it.

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**Fact: Approximately 83% of all mergers and acquisitions fail.\***

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### You Have Questions, We Have Answers

Mergers and acquisitions are complex tasks that demand simple solutions. Because we've been there before, RSM McGladrey can help you successfully navigate and facilitate the post-merger integration process.

- **Now what?** Unless you integrate and interface with your acquisition, your investment will die on the proverbial vine. RSM McGladrey will help you develop detailed post-merger integration plans that include realistic goals and tangible milestones.
- **Who do we put in charge?** Without strong leaders and dedicated support staff, your merger will give way to company-wide chaos. Whether you need senior-level project managers to drive your post-merger integration, or everyday support staff to enable it, RSM McGladrey has the human capital you need.
- **What matters most?** More than a legal and financial negotiation, your merger is a cultural and operational transaction that requires holistic attention. RSM McGladrey has a team of diverse subject-matter experts to help you integrate everything from HR and IT to accounting and operations.
- **Who cares?** Your merger impacts not only your bottom line, but also your brand equity. Your post-merger integration therefore affects relationships with management, employees and even customers. RSM McGladrey helps you design and execute a communication plan with which to engage stakeholders at every level.
- **How long will this take?** Although post-merger integration lasts between six and 12 months, RSM McGladrey works with you before, during and after integration in order to ensure your ongoing success.

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### Contact RSM McGladrey

You've acquired; now you need to merge. We can help. To learn more about RSM McGladrey's Post-Merger Integration services, call Don Skrip at 1.312.462.6756, or e-mail him at [donald.skrip@rsmi.com](mailto:donald.skrip@rsmi.com).

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\*KPMG International, "Unlocking Shareholder Value: The Keys to Success" (1999)